

Holcim Startup MAQER

Holcim Startup MAQER is the Venture Client unit of Holcim, one of the world's leading companies in the building materials industry. As a Venture Client, Holcim becomes the early-adopting client of a startup's solution, even if its product, service, or technology is still in a prototype stage. This is done to solve critical challenges across all Holcim business units and markets, leveraging the power of innovative startups. Holcim Startup MAQER was founded at the end of 2018 and is part of the company's open innovation initiative.

More information: <https://www.holcimstartupmaqer.com/>

Data and Numbers

Company:	Holcim Startup MAQER
Website:	https://www.holcimstartupmaqer.com/
Social:	LinkedIn
Foundation:	2018
Head & Founder:	Bengt Steinbrecher
Headquarters:	Holcim Schachen 291 5113 Holderbank, Switzerland
Press Contact:	Bengt Steinbrecher Holcim Startup MAQER press@holcimmaqer.com

Venture Client Unit

A Venture Client unit is an internal department of a company that operates based upon the Venture Client model. It enables corporations to scale the adoption of solutions from external startups by being a client instead of being an investor.