

Bengt Steinbrecher - Founder of Holcim Startup MAQER

As Founder of the Holcim Startup MAQER, Bengt Steinbrecher is on the look-out for new solutions to today's key challenges for the building materials industry. Years back, Bengt brought his background in the startup and M&A environment to the now global leader in construction materials. In his 14 years with Holcim he held various management positions in-country and corporate operations, either establishing new teams and promoting innovative solutions or repositioning business units. In his role and part of the digital transformation, he is driving the open innovation framework Holcim MAQER and founded the startup collaboration platform Holcim Startup MAQER.

Key Facts

Name: Bengt Steinbrecher
Position: Founder of Holcim Startup MAQER
Speaker Topics: Construction Materials Industry, Urbanization, Venture Client (in practice), Startup Corporate Collaboration, Innovation Challenges, Entrepreneurship
LinkedIn: <https://www.linkedin.com/in/bengt-steinbrecher-maqer/>

Philipp Leutiger - Chief Digital Officer of Holcim

Philipp Leutiger is Chief Digital Officer of Holcim, the leading global building materials company. Philipp is responsible for creating global initiatives in all steps of the building materials value chain to digitalize the entire business of Holcim. Prior to joining Holcim, he was Senior Partner at Roland Berger, specializing in digital transformation of industrial companies. Philipp is a believer in use case driven, open innovation approaches for the Industrial Internet.

Key Facts

Name: Philipp Leutiger
Position: Chief Digital Officer of Holcim
Speaker Topics: Corporate Innovation, Digitalization, Building Materials Industry, Urbanization, Venture Client, Startup Corporate Collaboration, Innovation Challenges
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